

Ales Art Arte Lavoro e Servizi S.p.A. relies on Parallels RAS to Provide Instant Access to any Corporate Device



The Results

"The project is the result of a detailed analysis of all the solutions on the market that could best meet the company's needs. The IT team worked for about a year on the design with the collaboration of a working group that contributed to the final result. Parallels RAS was recommended by our technology partners, IET S.p.A., who support us with IT strategies. Thanks in part to their support we were able to implement a best-in-class solution that connected perfectly with our IT infrastructure, for a fraction of the price of alternatives. Ultimately, the speed of implementation and the simplicity of the configuration really impressed us and allowed us to achieve the business goals identified."

Francesco Pagano
IT Manager
Ales Art Arte Lavoro e Servizi S.p.A.



BRING-YOUR-OWN-DEVICE (BYOD) INITIATIVES

Supports a wide range of devices used by employees.



EASE OF USE AND STREAMLINED MANAGEMENT

Easier deployment of applications and desktops.



LOWERED TOTAL COST OF OWNERSHIP

Virtual machines have extended the hardware lifecycle.



INCREASED SECURITY

Implementing multi-factor authentication along with advanced monitoring and reporting.

About Art Work and Services S.p.A. (ALES)

- The in-house company of the Ministry of Heritage and Cultural Activities (MiBAC), ALES, is committed to supporting the activities of conservation and enhancement of Italian cultural heritage.
- Their team works to improve the conditions of use for the Italian archaeological, artistic, architectural, landscape and archival heritage.
- Founded in 1999.

The Challenge

Art Work and Services S.p.A. (ALES) is an in-house company of the Italian Ministry of Cultural Heritage. The company needed a simple and easily accessible platform to facilitate secure and instant access to applications for more than 1,500 employees and contractors in their area. Users have counted on ALES to host applications and software deployed through Virtual Desktop Infrastructure (VDI) and Remote Desktop Session Hosts (RDSH).

ALES' IT team wanted a solution that supports the wide range of devices used by staff. However, as a public organization on a budget, ALES had to ensure that the chosen solution was cost-effective. They decided to go to the market to explore their options.

"Ales is a long-time customer of our company. The remote work project had been considered before. The Parallels RAS solution has amazed me in how easy it is to implement but above all for the completeness of the solution. Other vendors use third-party solutions to get a complete solution like the one we've implemented. The pre-sale support team was really helpful, competent and attentive to our requests. I am very satisfied and I will definitely recommend the solution to our other customers."

David Pignataro
CEO, IET S.p.A.

The Solution

ALES compared key virtualization solutions before deciding to implement Parallels Remote Application Server (RAS). Parallels RAS is a simplified remote work solution that provides secure access to desktops and virtual applications. This solution supports multiple types of applications (web, local, desktop, file) and integrates well with existing staff devices.

Parallels RAS enables ALES to support employees' PCs, Macs, and mobile devices. ALES is now able to provide Internet browsers, Microsoft Office and its unique assortment of custom/in-house applications.

Although many Parallels RAS features are used, there is a preference for High Availability Load Balancing (HALB), which provides load balancing for Parallels RAS-protected client gateways. The IT team was also impressed by the Parallels RAS reporting and monitoring capabilities and the simplified but effective Client Manager. The application and desktop publishing are simple with Parallels RAS: all components are pushed out and managed from a single place, the Parallels RAS Console.

The Results

With the assistance of the Parallels RAS support team, a proof of concept (POC) was created and, subsequently, the entire platform was ready to go live in record time (only three days!). After enabling Parallels RAS, ALES implemented a Bring Your Own Device (BYOD) policy. In addition to the increased flexibility of employee devices, Parallels RAS has helped ALES extend the hardware lifecycle and reduce the total cost of ownership.

Parallels RAS is straightforward to use and manage and has proven to be an excellent product, quick to configure and extremely intuitive. ALES IT partners have found Parallels RAS an easy-to-implement tool with the same essential features as other top products but with more affordable pricing.



Parallels is a global leader in virtual desktop, application delivery and mobile device management solutions. Thousands of organizations worldwide trust in the reliability and scalability of Parallels virtual desktop infrastructure (VDI) and virtualization solutions. Parallels makes it simple and affordable to deliver applications to any device over the cloud, or with on-premises and hybrid deployments. The company's solution portfolio includes the award-winning Parallels Remote Application Server (RAS), providing platform-independent virtual desktop, application delivery and integrated thin-client management from a unified interface to any modern operating system.



For further information visit parallels.com/ras
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