Parallels®

Parallels Simplifies Virtual App Delivery for Kiteblue s.r.l.

"Parallels Remote Application Server software is a user-friendly, high-performance software that is always updated to the latest RDP protocol available, requires little bandwidth and is available on any platform. Via Parallels RAS we made our ERP applications available for our customers everywhere. This has been a complete and easy to use solution for our business. Parallels ensures we don't need additional investments in hardware, no server rooms, as well as no additional costs for upgrades, breakdowns, etc."

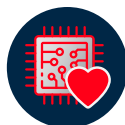Roberto Brunati
Kiteblue CEO

The Results

LOWERED THE TOTAL-COST-OF-OWNERSHIP
Affordable licensing and reduced staff time needed to troubleshoot IT problems.

EASE OF USE AND STREAMLINED MANAGEMENT
Fast and easy deployment that enables most users to access resources minutes after installation.

EXTENSION OF HARDWARE LIFE CYCLE
Reduction in physical computing demands and the need for new hardware.

INCREASED REMOTE ACCESSIBILITY
Provides users with a productive mobile experience and seamless Universal Printing.

‖ Parallels®

The Challenge

Now, more than ever, there is a need for goods and services to be delivered as close to real-time as possible. As enterprise resource planning (ERP) systems increase in complexity, employees are facing growing demands. Kiteblue needed a system that would provide their clients with more control over their companies' resources while also facilitating an increase in overall productivity.

It was essential that the chosen solution cover all their clients' possible device requirements, including PCs, Mac devices, Google Chromebooks, and smartphones and tablets.

The Solution

Initially Kiteblue explored Citrix Virtual Apps and Desktops but found it overly complicated and costly. After researching top alternatives, Kiteblue decided to use Parallels® Remote Application Server (RAS).

Parallels RAS is more affordable than their previous solution, and the setup was quick and easy. The Kiteblue team noticed benefits immediately—they were able to eliminate unnecessary add-ons such as Citrix's NetScaler (now Citrix ADC). In contrast, Parallels RAS is ready from the initial installation with gateway high availability load balancing and server load balancing included in Parallels standard licensing. Kiteblue clients can use the full capabilities of Parallels RAS software from the moment the basic installation completes.

The Results

The ease of use was a crucial factor for Kiteblue. With a busy IT team, they wanted a solution that could be implemented smoothly and without the need for external consultation. Parallels RAS has gone above and beyond these requirements. The installation wizard makes the process seamless and straightforward. Once the product is installed, it can be configured swiftly.

The Kiteblue team considers Parallels RAS to be an essential tool, enabling them to quickly and securely provide access to ERP software, documents and custom in-house applications. Kiteblue is now able to support their end-users on any device—including Linux. The comprehensive virtualization provided by Parallels RAS has helped them to not only expand remote accessibility, but realize a significant cost reduction.