

Question:

Does your organization host workloads in the public cloud (e.g., Azure, AWS, Google Cloud)?

*All respondents claimed to use the public cloud partly.

Country	Total	US	UK	Germany
Public cloud	24%	25%	22%	26%
Hybrid cloud	64%	65%	66%	61%
Multi cloud	12%	10%	12%	14%

Workforce model	100% Remote	100% Office	Hybrid (Remote + Office)
Public cloud	52%	32%	20%
Hybrid cloud	38%	55%	69%
Multi cloud	11%	13%	11%

Question:

In which industry does your business operate?

Country	Total	US	UK	Germany
Manufacturing	7%	6%	3%	13%
Retail	4%	2%	2%	9%
Financial Services	6%	5%	9%	5%
Healthcare and Pharmaceuticals	4%	6%	2	3%
Information Technology (IT)	67%	67%	72%	60%
Professional Services	6%	7%	3%	5%
Hospitality and Tourism	1%	1%	0%	2%
Education	3%	2%	6%	1%
Construction and Real Estate	2%	1%	1%	4%
Energy and Utilities Production	1%	1%	0%	1%

Question:
What is the current workforce model in your organization?

Country	Total	US	UK	Germany
100% Remote	8%	7%	9%	9%
100% Office	15%	19%	14%	9%
Hybrid (Remote + Office)	77%	74%	77%	83%

Question:

Are you getting the most value out of the public cloud?

Country	Total	US	UK	Germany
Yes	89%	89%	87%	93%
No	11%	11%	13%	8%
Company size	Total	Small: Fewer than 500 employees	Mid: 500 to 1,999 employees	Large: 2,000 +
Yes	89%	87%	95%	82%
No	11%	13%	5%	18%

Question:

Why are you not getting maximum value (from the cloud)?

Country	Total	US	UK	Germany
High long-term costs	19%	21%	11%	27%
Less flexibility in terms of control and customization of the infrastructure	19%	19%	19%	20%
Because needed legacy apps don't work in the public cloud	25%	26%	22%	27%
Performance, troubleshooting and reliability issues	31%	30%	37%	20%
Insufficient technical expertise in-house	33%	37%	30%	27%
Difficulties in finding appropriate talent because of lack of skills	15%	12%	22%	13%
Integration issues with existing systems	34%	28%	37%	47%
Lack of proper cloud strategy and planning	25%	28%	26%	13%
Cloud migration complexity	41%	35%	56%	33%
Data security	33%	30%	41%	27%
Compliance and regulatory issues	21%	19%	26%	20%
Other	4%	2%	4%	7%

Question:

Will your IT infrastructure strategy and approach change over the next 12 months?

Country	Total	US	UK	Germany
Yes, we will accelerate the move to public cloud	38%	40%	47%	26%
Yes, we will slow down the move to public cloud	8%	7%	6%	11%
Yes, we will push for a hybrid approach	38%	33%	29%	56%
Yes, we will completely move our workloads from public cloud to on premises	3%	4%	4%	1%
No, our cloud strategy won't change	14%	10%	17%	14%
Workforce model	Total	100% Remote	100% Office	Hybrid (Remote + Office)
Yes, we will accelerate the move to public cloud	38%	50%	48%	35%
Yes, we will slow down the move to public cloud	8%	11%	8%	7%
Yes, we will push for a hybrid approach	38%	20%	26%	42%
Yes, we will completely move our workloads from public cloud to on premises	3%	0%	5%	3%
No, our cloud strategy won't change	14%	20%	13%	13%

Company size	Total	Small: Fewer than 500 employees	Mid: 500 to 1,999 employees	Large: 2,000 +
Yes, we will accelerate the move to public cloud	38%	32%	42%	37%
Yes, we will slow down the move to public cloud	8%	11%	8%	5%
Yes, we will push for a hybrid approach	38%	35%	40%	37%
Yes, we will completely move our workloads from public cloud to on premises	3%	3%	3%	4%
No, our cloud strategy won't change	14%	20%	8%	17%

Question:

How important are legacy Windows and Linux apps (typically business applications such as CRM and ERP systems) that run on a server or workstation in the next five years for you?

Country	Total	US	UK	Germany
Legacy apps are and will be essential for our company	49%	45%	43%	64%
Legacy apps are essential now, but we plan to phase them out in the next 5 years	46%	50%	53%	32%
We don't have legacy apps	4%	5%	4%	4%
Company size	Small: Fewer than 500 employees	Mid: 500 to 1,999 employees	Large: 2,000 +	
Legacy apps are and will be essential for our company	54%	48%	47%	
Legacy apps are essential now, but we plan to phase them out in the next 5 years	40%	50%	47%	
We don't have legacy apps	6%	2%	6%	

Industry	Manu- facturing	Retail	Financial Services	Health- care and Pharma- ceuticals	Infor- mation Technol- ogy (IT)	Profes- sional Services	Hospital- ity and Tourism	Educa- tion	Con- struction and Real Estate	Energy and Util- ities Pro- duction
Legacy apps are and will be essential for our company	60%	77%	41%	31%	49%	44%	33%	38%	71%	44%
Legacy apps are essential now, but we plan to phase them out in the next 5 years	38%	23%	57%	63%	46%	49%	50%	57%	21%	56%
We don't have legacy apps	2%	0%	2%	6%	5%	7%	17%	5%	7%	0%

Question:

Are lack of skills for cloud management a significant roadblock for growth for your company?

Country		Total	US	UK	Germany					
Yes		62%	51%	69%	77%					
No		38%	49%	31%	24%					
Company size		Small: Fewer than 500 employees	Mid: 500 to 1,999 employees	Large: 2,000 +						
Yes		58%	72%	51%						
No		42%	28%	49%						
Industry	Manu- facturing	Retail	Financial Services	Health- care and Pharma- ceuticals	Infor- mation Technol- ogy (IT)	Profes- sional Services	Hospital- ity and Tourism	Educa- tion	Con- struction and Real Estate	Energy and Util- ities Pro- duction
Yes	53%	97%	55%	46%	64%	47%	50%	52%	57%	78%
No	47%	3%	45%	54%	36%	53%	50%	48%	43%	22%

Question:

What main benefits do you see in a hybrid cloud approach compared to 100% public cloud or 100% on-premises?

Country	Total	US	UK	Germany
Increased Flexibility	49%	50%	51%	46%
Scalability	40%	37%	41%	44%
Cost savings	45%	49%	48%	34%
Time savings	37%	38%	39%	32%
Improved security	46%	53%	39%	40%
Increased reliability	44%	47%	41%	41%
Ease of talent search	17%	19%	16%	14%
Enhanced data governance	30%	30%	27%	35%
Seamless integration	23%	23%	18%	29%
Geographical distribution	24%	21%	22%	32%
Disaster recovery	33%	34%	36%	29%
Efficient resource utilization	36%	33%	30%	47%
Ability to support burst workloads	26%	27%	29%	19%
Higher resilience during economic downturns or recessions	26%	27%	29%	23%
Key to a sustainable digital transformation	24%	23%	23%	26%
Other	0%	0%	0%	1%

Company size	Small: Fewer than 500 employees	Mid: 500 to 1,999 employees	Large: 2,000 +
Increased Flexibility	54%	47%	49%
Scalability	36%	41%	42%
Cost savings	45%	39%	53%
Time savings	36%	37%	38%
Improved security	49%	46%	45%
Increased reliability	47%	43%	42%
Ease of talent search	13%	20%	16%
Enhanced data governance	29%	31%	30%
Seamless integration	25%	24%	21%
Geographical distribution	22%	24%	26%
Disaster recovery	35%	30%	37%
Efficient resource utilization	30%	39%	37%
Ability to support burst workloads	26%	28%	21%
Higher resilience during economic downturns or recessions	24%	28%	26%
Key to a sustainable digital transformation	16%	26%	27%
Other	0%	0%	1%

Question:

What is the most important cost benefit expectation with a hybrid approach for you?

Country	Total	US	UK	Germany
Minimal cost for passive disaster recovery site	12%	12%	11%	12%
Ability to burst to cloud for sudden or seasonal growth needs	16%	18%	20%	9%
Determine where to best deploy specific use-case scenarios based on cost factors	28%	29%	28%	27%
Avoid provider lock-in and negotiate best price	10%	8%	11%	15%
Minimize cloud transition costs by addressing in small increments rather than in entirety	31%	31%	27%	37%
None	2%	3%	2%	2%

Question:

What are your top three goals for improvement in the following areas within the next one to two years?

(Please select maximum three)

Choice #1	Total	US	UK	Germany
IT Agility and Simplicity (Like making IT systems more flexible, efficient, and easier to manage)	19%	21%	11%	27%
End-user experience (Like providing seamless and intuitive user interfaces, personalized services, and efficient support)	19%	19%	19%	20%
DEX (Digital Employee Experience) (Like the implementation of user-friendly and intuitive employee self-service portals)	25%	26%	22%	27%
Performance (Speed and Reliability). Like upgrading hardware, improving network infrastructure, optimizing software appl	31%	30%	37%	20%
Data Security (Because of increasing cybersecurity threats, investing in network security protocols, robust authentication)	33%	37%	30%	27%
Sustainability (Like implementing energy-efficient hardware and data centers, adopting virtualization and cloud technology)	15%	12%	22%	13%

Question:

What are your top three goals for improvement in the following areas within the next one to two years?

(Please select maximum three)

Choice #2	Total	US	UK	Germany
IT Agility and Simplicity (Like making IT systems more flexible, efficient, and easier to manage)	17%	17%	18%	17%
End-user experience (Like providing seamless and intuitive user interfaces, personalized services, and efficient support)	13%	13%	15%	11%
DEX (Digital Employee Experience) (Like the implementation of user-friendly and intuitive employee self-service portals)	7%	5%	8%	10%
Performance (Speed and Reliability). Like upgrading hardware, improving network infrastructure, optimizing software appl	26%	27%	22%	27%
Data Security (Because of increasing cybersecurity threats, investing in network security protocols, robust authentication)	23%	26%	19%	22%
Sustainability (Like implementing energy-efficient hardware and data centers, adopting virtualization and cloud technology)	15%	13%	19%	13%

Question:

What are your top three goals for improvement in the following areas within the next one to two years?

(Please select maximum three)

Choice #3	Total	US	UK	Germany
IT Agility and Simplicity (Like making IT systems more flexible, efficient, and easier to manage)	17%	18%	16%	19%
End-user experience (Like providing seamless and intuitive user interfaces, personalized services, and efficient support)	16%	16%	20%	11%
DEX (Digital Employee Experience) (Like the implementation of user-friendly and intuitive employee self-service portals)	9%	8%	8%	11%
Performance (Speed and Reliability). Like upgrading hardware, improving network infrastructure, optimizing software appl	20%	21%	21%	18%
Data Security (Because of increasing cybersecurity threats, investing in network security protocols, robust authentication)	22%	21%	23%	22%
Sustainability (Like implementing energy-efficient hardware and data centers, adopting virtualization and cloud technology)	16%	17%	12%	19%

Question:

Are you considering adopting a DaaS (Desktop as a Service) solution in the next two years?

Country	Total	US	UK	Germany
Yes	41%	41%	35%	49%
Yes, we have already implemented a DaaS solution, and we still plan on using it in the next 2 years.	37%	34%	42%	39%
No	21%	25%	23%	12%
Company size	Small: Fewer than 500 employees	Mid: 500 to 1,999 employees	Large: 2,000 +	
Yes	37%	48%	36%	
Yes, we have already implemented a DaaS solution, and we still plan on using it in the next 2 years.	36%	39%	36%	
No	27%	13%	28%	

Question:

Which user groups are you planning to include in your Desktop as a Service (DaaS) environment?

Country	Total	US	UK	Germany
All employees	37%	37%	31%	42%
Employees in specific countries/regions (e.g., due to the absence of local IT teams or remote locations)	24%	21%	37%	19%
Specific teams with high seasonality (e.g., telesales, support teams, etc.)	17%	14%	14%	23%
Specific teams with unique IT requirements (e.g., high GPU or high memory usage needs)	22%	28%	18%	15%
Other (please specify)	0%	0%	0%	0%

Question:

Tell us which benefits you're most interested in when adopting a DaaS solution.

Country	Total	US	UK	Germany
Scalability	35%	33%	34%	37%
Flexibility	46%	44%	48%	47%
Cost savings	41%	41%	45%	38%
Simplified management	34%	30%	36%	38%
Enhanced security	39%	42%	38%	36%
Simplified IT infrastructure	51%	56%	42%	50%
Rapid deployment	28%	28%	30%	27%
Increased productivity	42%	46%	39%	38%
Improved data access and collaboration	32%	33%	34%	30%
Business continuity	30%	29%	28%	34%
Disaster Recovery	20%	16%	24%	23%
Enablement of remote work	30%	33%	30%	25%
Ease of talent search	19%	20%	14%	23%